

ACCESS Guest Services Guide

Program Title: ACCESS

Your Title: ACCESS

Partner Visitor Title: ACCESS Cardholder

Mission Statement: ACCESS empowers those individuals and families who come from a low-income household, or those with disabilities, to engage with arts and culture in the Greater Philadelphia region at a rate they can afford.

Website: www.art-reach.org/access

Admission rate: ACCESS is \$2 per person, for up to four (4) people.

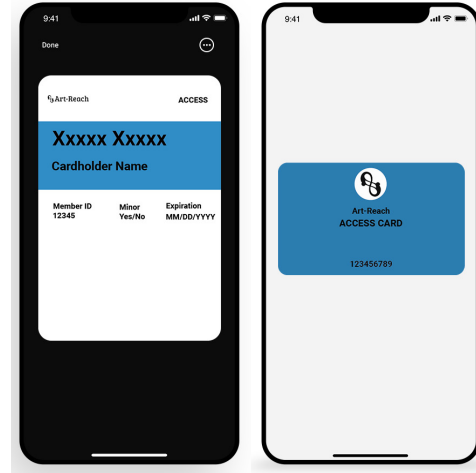
How it works

Advance Reservations: If your institution allows patrons to purchase tickets or admission beforehand, via phone and/or internet, then this mode of purchase must be made available to the ACCESS Cardholders. They will show their ACCESS card at the box office to receive the physical tickets/passes the day of the performance/visit. Walk-up: By simply showing their ACCESS Card paired with a valid photo ID when purchasing admission or tickets, Cardholders pay the deeply discounted rate of \$2 per person (for the Cardholder and up to three additional people)! *See your manager to learn the ways in which ACCESS Cardholders are able to purchase tickets at your institution.

ACCESS restrictions: Guests must present a valid ACCESS Card (see page 2 for visual depictions of the cards) along with a photo ID to receive the discount. One (1) ACCESS Card admits up to four (4) people at a rate of \$2 per person or allows the purchase of up to (4) tickets at a rate of \$2 per person. The discounted price is to be paid by the visitor, not through their EBT card. The ACCESS Philly discount is not valid on special exhibitions or features, special events, or with any other offers or group rates.

NOTE: Visitors/guests/patrons should be referred to simply as "ACCESS Cardholder(s)", not Art-Reach Members, Art-Reach Cardholders, or Art-Reach ACCESS Cardholders. When photographing visitors, please adhere to your museum's existing photo publication and social media policy. Please also forward relevant information and files to the Art-Reach staff, for their use.

Please contact Alex Boyle, Program Manager at aboyle@art-reach.org 267.515.6724



Art-Reach has expanded the ACCESS program by introducing a new card, produced and managed by our organization. This new card is blue and white on the front, with the cardholder's information found on the back

Art-Reach is introducing a digital version of the ACCESS Card for iPhone Apple Wallet and Google Pay.



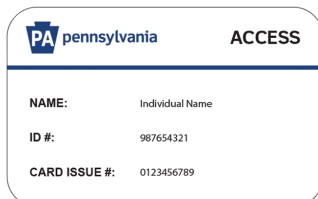
As of April 2019, there has been a redesign of the PA ACCESS EBT Card. The new, discrete, card has the Pennsylvania capitol building and cherry blossoms on the front, but still indicate the PA EBT card on the top left, and back of the card. Both the green ACCESS EBT Card, and the cherry blossom EBT Card are valid for the ACCESS Philly Program's discount.



The yellow ACCESS Card is issued by the Commonwealth of Pennsylvania to those individuals who exclusively receive Medical Assistance (Medicaid).



The green ACCESS EBT Card is issued by the Commonwealth of Pennsylvania to those individuals who receive Food Assistance (SNAP Benefits, previously known as Food Stamps), Family Assistance (TANF) or any other cash benefits. If the individual is receiving both cash assistance/SNAP benefits and Medicaid, they will receive this ACCESS EBT card. If at any point cash assistance and Food Stamps benefits stop but Medicaid continues, the Cardholder will maintain their ACCESS EBT Card.



The Commonwealth of Pennsylvania has introduced this new medical assistance card, that also qualifies for the ACCESS Program.